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## MARINTEC CHINA 2025

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The Leading Maritime Barometer

### 2 - 5. 12. 2025

上海新国际博览中心 Shanghai New International Expo Centre

#### Organised and Managed by 承办单位

Informa SSNAME Markets 上海市船舶

SSNAME 上海市船舶与海洋工程学会

#### Co-sponsored by 协办单位

China State Shipbuilding Corporation Limited 中国船舶集团有限公司 China Association of the National Shipbuilding Industry 中国船舶工业行业协会 Chinese Society of Naval Architects & Marine Engineers 中国造船工程学会

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# Marintec China 2023

Setting Sail Toward Innovation



### **Another Record-Breaking Event**

Marintec China, the leading event for the maritime industry. concluded ite eagerly awaited 2023 edition on a high note. Held from 5 to 8 December at the Shanghai New International Expo Centre, the exhibition reinforced its position as the premier platform in Asia and on the global maritime map. Highlighting the strong Sino-Danish business relationship, China Marintec featured Denmark for the first time as the Host Country Pavilion at the 2023 edition with a series of special activities on the show floor.

In addition to the exhibition, Marintec China 2023 hosted several other special events to complement the bustling show floor. The inaugural Marintec Roundtable held on the 4 December welcomed key maritime stakeholders and served as a facilitator and roadmap for future maritime transformation. The Senior Maritime Forum, a series of high-level discussions and panel sessions under the theme 'Innovation, Intelligence, Low-Carbon', was absolutely fantastic.

The two events brought together a diverse group of organisations including ABB Marine & Ports, Export-Import Bank of China. China Shipbuilding Industry Association. China State Shipbuilding Corporation, Chinese Academy of Engineering, Clarksons Research, COSCO Shipping, Danish Maritime Authority. European Union Chamber of Commerce, HD Hyundai, Hengli Heavy Industry, the Ministry of Trade, Industry and Fisheries of Norway. International Association of Classification Societies (IACS). International Chamber of Shipping (ICS), the London Maritime Arbitrators MAN Association. Enerav Solutions, Maersk, Maritime Economics for Professionals, the Ministry of Industry and Information Technology of the PRC. the Minister for Industry. Business and Financial Affairs of the Kingdom of Denmark, Shanghai Shipping Exchange, Tianjin Port (Croup), Tianjin University and many others, fostering an atmosphere of excitement and collaboration.

Marintec Innovation OnStage showcased the latest breakthrough technologies and disruptive innovations that are shaping the future of the maritime industry. Marintec TV broadcast live from the exhibition floor, featuring VIP interviews with CEOs and industry experts, allowing attendees to stay connected and engaged.

Marintec Cruise Interiors Experience Zone is а prominent highlight of the event. showcasing various sections of a floating hotel and providing an incredible insight into the intricate world of Asian cruise interiors, where aesthetics, functionality and passenger experience come together in a truly magical way.

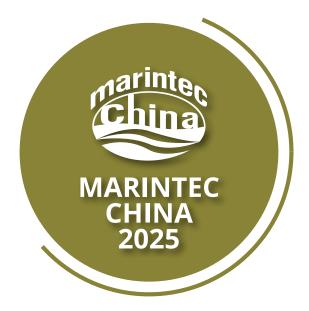


2,000 exhibiting companies from 30 countries / regions

80,518 professional visitors from 100 countries / regions



THE REAL



### **The Leading Maritime Barometer**

Marintec China is a dynamic hub for innovation in the maritime industry. Organised by Informa Markets, one of the world's largest trade exhibition organisers, in conjunction with the Shanghai Society of Naval Architects & Marine Engineers (SSNAME), it is a must-attend for anyone looking to stay ahead in the industry.

#### In 2023, the event welcomed 80,518 attendees from 100 countries and regions

Marintec China attracts industry professionals and experts from around the world who are eager to learn about the latest products and technologies, from shipbuilding and design to digitalisation, sustainability, and safety. By participating in this event, your company can showcase its cutting-edge innovations to a targeted audience of decision-makers and influencers in the marine sector.

Networking is a key component of Marintec China, it offers an amazing opportunity to connect with potential clients and business

#### Marintec China 2025 2 – 5 December 2025

Shanghai New International Expo Centre

associates. By establishing relationships at this event, you can unlock a whole new world of business opportunities, collaborations, and strategic alliances that can drive sales growth and fuel business success.

And that's not all – Exhibiting at Marintec China can greatly enhance your brand visibility and credibility in the global maritime market. Presenting your products and services at this event will position your company as an important player in the industry. This will help you stand out from the competition and attract new customers.

Don't miss this exciting opportunity to showcase your brand and make a lasting impression on potential clients!

Attendees number representing a remarkable 12% increment from the last edition.

#### Changmin Kang, General Manager

#### HD Hyundai Heavy Industries, Co., Ltd.

As a grand event held after COVID-19, it was a meaningful event to share useful information with many customers and partners in the Marine industry. It was a wonderful opportunity to efficiently promote our products through this event.

#### Kerry Kui Yang, General Manager ABB Marine & Ports China

Marintec China is set to the real leading trade show in the maritime industry. I was excited to be participating in 2023 after 4-year break to have an opportunity to meet with the key players not only from China but also all over the world. We're very much looking forward to seeing what extraordinary innovations Marintec China 2025 will bring and showcasing ABB innovation with our old and new friends for the further development.

### **SPEAKING OUT**

#### Mie J. Jakobsen, Head of Cruise & Ferry / Head of Marine Danish Export Association

We were excited to be back, and I must say that MTC 2023 exceeded our expectations. MTC has shown exactly how much value it creates by gathering the global maritime industry in Shanghai. The Danish companies had one of the best editions ever - if not the best. Thank you for organizing such a strong event.

#### Erlend Prytz, CEO Norwegian Maritime Exporters

All worried as we were approaching the dates for the show. Would the Corona pandemic strike again? Fortunately, no problem, travels and visit went well. Exhibitors excited to be back, so was the visitors. Combination of many exhibitors and good quality and number of visitors made Marintec 2023 a success.

#### Dr Jim Paterson, MIMarEST, Marine Executive Consultant MercyShips

Marintec China offers a great opportunity to meet old friends, make new ones and see what the latest developments are in the industry.

Over 500 concurrent events and signed over 100 contracts during the four-day event.

### **Highlights at Marintec China**

As well as offering endless business opportunities, Marintec China serves as the barometer of the maritime industry, providing a platform to discuss and address pressing issues such as technological advancements, regulatory changes, and the ever-important topic of environmental sustainability. Attendees will gain invaluable knowledge, connections and insights that they can take back to their respective organisations and make a real difference!



#### **Marintec Roundtable**

The Roundtable is a highlevel close door meeting that brings together industry leaders, government officials, and kev stakeholders to discuss and address important issues in the maritime industry. It provides a platform for knowledge sharing, networking, and collaboration among industry professionals



#### **Senior Maritime Forum**

unique opportunity for А ship-owners. shipbuilders, suppliers. and decisionfrom makers renowned industrv organisations worldwide to gather, address critical challenges, and share insights in the maritime industry. We a re excited to bring together such a diverse group of professionals to collaborate and learn from each other



#### **Marintec Innovation Hub**

Marintec Innovation Hub is an exciting and dedicated area on the exhibition floor where innovators can showcase their cutting-edge products and solutions to a diverse audience. This platform helps investors navigate the rapidly evolving maritime landscape and find the optimal solution for their unique challenges Marintec Roundtable.



#### **Marintec Cruise Interiors**

Discover the latest trends and cutting-edge designs that are shaping the future of cruise ship interiors. From elegant staterooms to stunning entertainment spaces, experience firsthand the creativity and craftsmanship that goes into creating unforgettable experiences at sea. Join industry leaders, designers, and suppliers at Marintec Cruise Interiors to explore a world of possibilities and set sail towards a new era of cruise interior excellence.

### **Why Exhibit**

Elevate your business by connecting with industry leaders through the services we provide and forming strategic partnerships.

- 99% Satisfying rating on the fair scale
- 92% Rated Marintec China is the most important exhibition
- 99% Voted to participate in the next edition

### Why Visit

Expand your network by taking part in educational conferences and onsite activities and keep up to date with the latest market developments.

- 99% Satisfied with the quality of exhibitors
- 99% Achieved the objective to understand industry news in China
- 88% Rated Marintec China is the most important exhibition

### Anchored in Innovation, Powered by Purpose

EnergyTec China, a new extension to explore innovative solutions that bridge the gap between the maritime industry and sustainable energy practices. Running alongside Marintec China, the new extension creates a dynamic platform for knowledge sharing, business growth, and holistic solutions in the maritime and energy sectors.

The maritime industry is actively exploring alternative energy and technologies to achieve decarbonisation and meet environmental goals. Collaboration among stakeholders, regulatory support, and technological advancements will drive this transition.

### Sponsorship Opportunities for the Inaugural EnergyTec China!

#### Visibility and Engagement Onsite and Beyond

Your brand will be visible not only to those in attendance but also to a wider audience through our multi-channel network. We will promote your brand before, during, and after each event to increase awareness, interest, and engagement among this highly targeted audience!

Let us work with you to create a tailored package that makes sense for your business. Your involvement will make a significant contribution to a greener and more efficient maritime future. "We are thrilled with the overwhelming success of Marintec China 2023, the record-breaking attendance and quality of exhibitors and attendees reflect the importance of this event in the global maritime industry. Marintec China will continue to be the catalyst for driving growth, fostering innovation and promoting sustainability within the industry. Looking forward to seeing you again at Marintec China 2025."

> Stella Fung, General Manager of Maritime, Informa Markets

For more information, please feel free to contact the team in your region. Our friendly staffs are thrilled to assist you in any way possible.

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